



FOR IMMEDIATE RELEASE

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MEDIA RELEASE

New Agreement to Introduce Chinese Mobile Payment Options at Niagara Parks

Niagara Falls, ON – Niagara Parks is pleased to announce its agreement with OTT Pay Inc. to offer Chinese mobile payment services, which will further promote Niagara Parks and the entire destination of Niagara Falls, to an emerging Chinese tourism market.

Following a competitive procurement process, OTT Pay Inc. was selected as the preferred vendor to introduce Chinese mobile payment options at Niagara Parks. The agreement was formalized with a signing ceremony between The Niagara Parks Commission and representatives of OTT Pay Inc., on March 14, 2019.

Once implemented in April and May of 2019, Niagara Parks will be able to welcome and accept the preferred payment methods used by Chinese travellers (WeChat Pay and Alipay) at its attractions, restaurants and retail stores, most notably at its newly renovated Table Rock Centre. As well, Niagara Parks will be able to leverage marketing opportunities through OTT Pay to increase the awareness of Niagara Parks and the entire destination, to the growing Chinese tourism market.

This agreement represents Niagara Parks' commitment to growing and supporting the tourism industry in Niagara, Ontario and Canada by enhancing the experience of Chinese visitors to Niagara Parks, while increasing destination awareness within this important and continually growing tourism market.

The implementation of the new OTT Pay system in Niagara Parks coincides with the annual Canadian Tourism Commission (CTC) Rendez-vous Canada trade show, which will be taking place in Toronto, Ontario this year between May 28 and May 31, 2019.

This showcase for Canadian tourism has grown to become the country's largest and most significant international travel trade marketplace, which connects international buyers with Canadian sellers of tourism products and services. This important tourism event will allow Niagara Parks to highlight its new offerings, as well as position the newly renovated



Table Rock Centre and Table Rock House Restaurant, as must-see destinations when visiting Niagara Falls.

About OTT Financial Group

OTT Group of Companies operate multiple lines of business in the Canadian financial services industry. OTT Financial Canada Inc. is an investment dealer registered with the securities regulators in Canada and a member of the Investment Industry Regulatory Organization (IROC) and Canadian Investor Production Fund (CIPF). OTT Capital Corporation is an exempt market dealer as well as a portfolio manager and investment fund manager. OTT Financial Inc. is a FINTRAC-registered money services business also authorized by the Autorité des marchés financiers (AMF), which offers foreign exchange services. OTT Pay Inc. is a leading fin-tech platform connecting Canadian merchants to Chinese consumers. Since 2006, OTT has been dedicated to servicing its clients in Canada and worldwide. For more information, please visit www.ott.ca.

About Niagara Parks

Since its establishment in 1885, Niagara Parks has remained a self-financed agency of the Ontario Ministry of Tourism, Culture & Sport, entrusted to preserve and protect the land surrounding Niagara Falls and the Niagara River. Today, Niagara Parks boasts gardens, a horticulture school, recreation, golf courses, restaurants, heritage and historic sites, gift shops and, of course, Niagara Falls. In short, natural landscapes, history, family fun, hiking, culinary delights, attractions and adventure.

For more information, please visit niagaraparks.com or contact:

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